

Table 13—Sales of Total Fluid Milk Products in Federal Milk Order Marketing Areas, March 2004 1/

Federal Milk Order Marketing Area	Order Number	Total Fluid Milk Products 2/			
		Sales	Butterfat Content	Change from prev. year	
				Month	Year to date
		Mil. Lbs.	Percent		
Northeast	001	844	1.99	2.9	-0.1
Appalachian	005	308	2.04	7.9	3.0
Southeast	007	407	2.14	-1.3	-2.8
Florida	006	262	2.12	2.6	1.5
Mideast	033	554	1.85	2.2	-0.4
Upper Midwest	030	379	1.53	0.6	-0.8
Central	032	405	1.79	2.7	0.7
Southwest	126	364	2.27	4.1	1.4
Arizona-Las Vegas	131	114	2.01	4.4	1.7
Western	135	75	1.74	1.7	4.2
Pacific Northwest	124	187	1.74	0.4	-0.6
All Areas Combined 3/		3,900	1.94	2.5	0.2
All Areas Combined Adjusted for Calendar Composition 4/		3,862	1.94	0.2	-1.1

1/ These figures are representative of the consumption of fluid milk products in Federal milk order marketing areas.

2/ Total fluid milk products include plain and flavored whole milk, eggnog, plain, solids added, and flavored fat-reduced milk, buttermilk, and miscellaneous fluid milk products.

3/ May not add due to rounding.

4/ Sales volume and percent changes have been adjusted for calendar composition.